



Dear Valued Community Partner,

We are excited to invite your organization to partner with us for the Virginia Angus Association Fall Field Day on October 24th in Greenville, Virginia. This event brings together cattle producers, youth, and agricultural professionals from across the Commonwealth for a day focused on producer education, practical management strategies, and exposure to the latest innovations in beef cattle production. We anticipate approximately 300 attendees, and the event is free of charge for all participants.

The Virginia Angus Fall Field Day will feature educational sessions and breakout demonstrations led by industry professionals, including a keynote address by Tucker Brown of R.A. Brown Ranch and a presentation by Kara Lee of Certified Angus Beef. Additional programming will include topics such as SenseHub monitoring technology, virtual fencing applications, herd health updates, beef marketing strategies, and hands-on demonstrations in cattle handling and sale preparation.

Sponsors play a vital role in making this event possible and in ensuring participants have access to high-quality, relevant, and practical educational programming. We are offering several sponsorship levels designed to provide meaningful recognition and engagement opportunities for our partners.

Sponsorship Levels

Prime Sponsor – \$1,500

- Vendor booth space included
- Logo on printed materials, signage, and social media
- Premier recognition (“Presented by”)
- Special banner placement at event entrance
- Option to include ad in event program

Choice Sponsor – \$1,000

- Vendor booth space included
- Logo on printed materials and signage
- Recognition in social media posts

Select Sponsor – \$500

- Vendor booth space included
- Logo on printed materials and signage

State Breeder Recognition – \$250

- Farm name or logo included on State Breeder Banner displayed at event
 - Listing in the printed event program
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Vendor Space Opportunities**10x10 Booth – \$250**

- Ideal for smaller displays or product sampling

Larger Equipment Space – \$500

- For tractors, implements, or larger equipment demonstrations
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Sponsorship and vendor participation provide a valuable way to showcase your organization, products, and expertise to attendees, including agricultural producers, youth, and community members from across Virginia.

We would be honored to partner with your organization to make this event a success. Please contact us to discuss your sponsorship or vendor space and tailor it to meet your goals.

Thank you for supporting agricultural education and community engagement in Virginia!

Sincerely,

Stefanie Manbeck
Executive Director, Virginia Angus Association
540.490.0774
VAAngus1933@gmail.com

Fall Field Day – Sponsorship Commitment Form

October 24th | Greenville, Virginia

Thank you for supporting agricultural education and community engagement in Virginia. Please complete this form to confirm your sponsorship or vendor participation.

1. Organization Information

Organization Name: _____

Contact Person: _____

Mailing Address: _____

City / State / ZIP: _____

Phone: _____ Email: _____

Website (optional): _____

2. Sponsorship / Vendor Level

Please check your selection:

Sponsorship Levels

- ☐ Prime Sponsor – \$1,500
- ☐ Choice Sponsor – \$1,000
- ☐ Select Sponsor – \$500
- ☐ Breeder Recognition - \$250

Vendor Space

- ☐ 10x10 Booth – \$250
 - ☐ Larger Equipment Space – \$500
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3. Payment Information

Billing Contact (if different from above): _____

4. Signature

I confirm that our organization would like to participate at the selected sponsorship level or vendor space.

Authorized Representative Name: _____

Signature: _____

Date: _____