

Virginia Angus Fall Field Day – Agenda

10:00 a.m. – Registration Opens

View cattle on display and visit with exhibitors and vendors

10:30 a.m. – Morning Education Sessions

- SenseHub Monitoring Technology Demonstration – Merck Animal Health
- Virtual Fencing: Applications and Opportunities for Today's Beef Producers

12:00–1:00 p.m. – Lunch

1:00 p.m. – Keynote Address

- Tucker Brown, R.A. Brown Ranch

1:45 p.m. – Youth Build a Better Burger Contest

1:45–3:30 p.m. – Afternoon Breakout Sessions

(30-minute rotations)

- Sale Day Preparation: Cattle Clipping Demonstration
- Direct Beef Marketing – Emily & John Barnes, Bravo Cattle
- Herd Health Update – Dr. Moore & Dr. Hadacek, VDACS

3:30 p.m. – Exploring Underutilized and Emerging Beef Cuts: Presentation & Tasting

- Kara Lee, Certified Angus Beef