## **Virginia Angus Association Sponsorship Packages**

## Gold Sponsor Package \$1,800 (\$3,400 value) Limited to 3

- Handbook Ad, non-premium ad space (or \$400 credit for a premium space)
- Unlimited VAA Facebook posts advertising events
- 2 Facebook posts advertising your business
- Logo and website linked on VAA website as Industry Partner
- Unlimited events posted to VAA calendar online and in print
- Ad in VAA printed calendar
- Invitation to present 30-minute educational seminar at VAA sponsored event Or to be named as keynote/primary event sponsor
- Full page ad space in each quarterly newsletter
- 12 free e-blasts

## Silver Sponsor Package \$850 (\$1,375 value)

- Unlimited VAA Facebook posts advertising events
- 1 Facebook post advertising your business
- Logo and website linked on VAA website as Industry Partner
- Unlimited events posted to VAA calendar online and in print
- Ad in VAA printed calendar
- Half-page ad space in each quarterly newsletter
- 6 free e-blasts

## **Bronze Sponsor Package \$500 (\$800 value)**

- Unlimited Facebook posts advertising events
- Logo and website linked on VAA website as industry partner
- Unlimited events posted to VAA calendar online and in print
- Quarter-page ad space in each quarterly newsletter
- 4 free e-blast

